

A GENERAL THEORY OF TRADE AND COMPETITION: Trade Liberalisation and Competitive Markets

by Shanker Singham

CAMERON
MAY
INTERNATIONAL LAW & POLICY

ISBN: 978-1-905017-42-3 • Hardback/Cloth • £125.00/US\$187.50

50% off
using code
S50S

"A General Theory of Trade and Competition is an important contribution to the understanding of global trade. By going back to first principles, Shanker Singham takes us back to the original purposes of free trade and competitive markets, helping to explain the benefits of free trade. It is an important book for trade specialists and policymakers."

Ambassador Rob Portman, US Senator, former US Trade Representative, and former Director of the Office of Management and Budget.

About the Book

General Theory of Trade and Competition is the first academic or practitioner text book to establish a general theory of trade and competition and attempts to bring these two disciplines back together. Shanker Singham demonstrates that there is indeed a powerful interface between these two areas and that by understanding this interface practitioners, be they in governments, companies or law and economics firms can succeed in trade negotiations as well as build up support for free trade principles in a time when they are being increasingly challenged. By noting that consumer welfare is enhanced where trade liberalization is accompanied by competitive markets and property rights protection, the author articulates an overall vision in which future policymakers can frame a different kind of trade debate.

About the Author

Shanker Singham is Chairman of the International Trade and Competition Policy Roundtable and the leader of Squire Sanders and Dempsey LLP's market access/WTO practice. He is one of the world's leading lawyers in this area, and has written over fifty articles and book chapters on related topics. He is widely quoted on these issues in the media including being interviewed by CNBC on the Doha Development round of WTO negotiations, and being quoted in the Financial Times, Times, Reuters, the Economist, Wall Street Journal and New York Times, as well as Time and Wired Magazines.

Table of Contents

- Chapter 1** Purpose of Trade Liberalisation and Competitive Markets
- Chapter 2** Introduction to Institutions Underpinning Global Trade and Regulation
- Chapter 3** The Role of Consumer Welfare in Competition Implementation and Enforcement
- Chapter 4** Trade Policy Through the Lens of Competition and Consumer Welfare
- Chapter 5** The General Agreement or Tariffs and Trade ("GATT"): A Temporary Fix But A Constitutional Foundation
- Chapter 6** Trade and Competition in Agriculture: A Trade Negotiation and Program Case study
- Chapter 7** State-Trading Enterprises; Beginnings of a Consumer Welfare Test
- Chapter 8** The Role of Property Rights in Building A Competitive Market
- Chapter 9** The Triple Interface Between Intellectual Property, Competition and Trade
- Chapter 10** Trade in Services: General Introduction
- Chapter 11** Competition and Regulated Industries: Electricity and Gas
- Chapter 12** Competition and Regulated Industries: Telecommunications
- Chapter 13** Financial Services
- Chapter 14** Impact of The New Media Economy
- Chapter 15** Postal Services
- Chapter 16** Concluding Remark: Future Path

CMP PUBLISHING LTD

13 Keeper Wharf, 12 Narrow Street, London, E14 8DH, United Kingdom
Tel: +44 (0)20 7199 1640 Fax: +44 (0)20 7504 8283 orders@cmpublishing.com



ORDER FORM

CMP Publishing Limited

13 Keeper Wharf, 12 Narrow Street

London E14 8DH, UK

Tel: +44 (0)20 7199 1640

Fax: +44 (0)20 7504 8283

Email: orders@cmppublishing.com

Website: www.cmppublishing.com

**A GENERAL THEORY OF TRADE AND COMPETITION:
TRADE LIBERALISATION AND COMPETITIVE MARKETS**

by Shanker Singham

ISBN: 978-1-905017-42-3 • Hardback/Cloth • £125.00/US\$187.50

Please supply copy/ies

Title: Name:

Organisation:

Delivery Address:

Postcode: Country:

(please include country code)

Tel: Fax:

Email: Your Ref:

Method of Payment

By Card: VISA MasterCard

Card No. Expiry date: CVC
(3-digit number)

Signature:

By Cheque: Please make all cheques payable to **CMP Publishing Ltd.**

Billing Address:

(if different)

Contact Name:

(person responsible for payment)

Email:

By Bank Transfer: Bank transfers should be made to: Lloyds TSB Bank, 39 Piccadilly, London, W1V 0AA, UK
Account: CMP Publishing Limited Account No: 01447129 Sort Code: 30-96-64
Swift Code: LOYDGB21085 IBAN: GB40LOYD30966401447129

All prices are in pounds sterling and inclusive of postage and packaging